



Breast Cancer Wellness MAGAZINE

2010-11 ADVERTISING OPPORTUNITIES

The **Breast Cancer Wellness Magazine** is a beautifully designed, full color magazine printed quarterly to reach breast cancer patients and survivors throughout the nation. Its informative articles are timely and thought provoking. Topics include Thrivers Stories, Wellness Lifestyle, Self-Empowerment, Nutrition, Mind Body and Whole Being Care.

Incredible Circulation and Distribution

Our readership is over 300,000.

Distribution Includes:

- Thousands of breast cancer patients and survivors mailboxes across the nation.
- Over 1200 medical facilities, including Hospitals, Physician Offices, Breast Cancer Centers, Oncology Centers, and Radiation Centers
- Over 2000 Mastectomy Centers, Certified Fitters and Care Specialist across the country
- Susan G. Komen for the Cure Affiliates
- The Cancer Support Community
- American Cancer Society offices
- The Breast Cancer Network of Strength
- Breast Cancer Nonprofit organizations
- Breast Cancer Events, Support Groups, and Fundraisers

These numbers continue to grow considerably as feedback and demand for the magazine is outstanding.

Advertisement Advantage

Advertising in the **Breast Cancer Wellness Magazine** offers you an unparalleled chance to reach thousands of potential customers. We offer competitive pricing and an audience untapped by most publications.

Your advertisement in the **Breast Cancer Wellness Magazine** is ideal for:

- Brand awareness
- Catalog Previews
- Product Launches
- Announcements
- Calendar of Events
- Articles
- Events

Total Market Impressions

- Over 1.2 million impressions annually and growing
- Online 24/7 at www.breastcancerwellness.org

Our readers are the key audience for both the information and products in the Magazine. We are extremely selective of our content, including advertising, and the products or services included in our magazine, which adds credibility and support for sales. In addition to your advertisement in Breast Cancer Wellness Magazine, your product/services and company contact information can be included on our website. Display ads are carefully placed throughout our magazine and marketplace ads are on a special advertising page. The Breast Cancer Wellness website offers back issues and is well-visited by our readership and other interested parties, so your advertisements will receive continued exposure.

For advertising rates contact:

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